

How do people write?  
What are the mental  
processes involved in  
writing?  
Why do people write?  
What role does  
takein society and  
individual life?  
The originating  
questions help us  
remember the  
serious stakes in the  
research and help  
keep the rest of our  
work in work in  
focus"



Committing to a  
focused research  
epidsode: When a  
researcher  
formulates a  
research question  
that can be  
potentially answered  
and begins a search  
for an empirical site  
for investigation.



A strategic  
research site is a  
place where a  
problem or  
phenomenon can  
be investigated  
more easily, in  
greater depth, or  
with greater  
clarity than other  
sites